



PAID POLITICAL
BROADCAST AVAIL REQUEST

TO:	Bill Whittle	STATION:	WFSB
FROM:	Heather Uttley	HRP OFFICE:	WASHINGTON, DC

REQUEST RECEIVED FROM

DATE: 8/15/12

BUYER:	Mike Furman
AGENCY:	Great American Media
ADDRESS:	3050 K Street, NW Suite 100, Washington, DC 20007
PHONE #:	(202) 338-8700
FAX #:	(202) 338-2334
OTHER:	

AVAILS FOR

COMMITTEE:	Democratic Congressional Campaign Committee
CHAIRPERSON:	Kristie Mark
TREASURER:	
ADDRESS:	430 South Capitol St. Washington DC 20003
PHONE #:	202-338-8700
FAX #:	
OTHER:	

FOR

ISSUE:	DCCC
OFFICE:	N/A
PARTY:	Democrat

DAYPARTS:	All
SCHEDULE DATES:	As ordered
COMMERICAL LENGTH:	:30
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFSB Hartford, CT	Date: 9/20/12
---	-------------------------

I, Sarah Levene
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges: \$21,025 gross / \$17,871.25 net

This broadcast time will be used by: Democratic Congressional Campaign Committee

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee
 430 South Capitol St.
 Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Krishnamurthy, Chief Operating Officer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/18/11 [Signature] 202 338 8700
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] William White Doc
 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>AS ORDERED</i>					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

REP HEADLINE# 6328330

*** UNAPPROVED REV #2 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

CHANGES

SEP20/12 20.12

*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
:	:LINE#	:	:	:	:	:	:DATE	:DATE	: /WK	: INVT	:	:SPTS

MARKET TOTALS \$51,280

WFSB 41%

WTNH 27%

WVIT 15%

WTIC 17%

WCTX 0%

WCCT 0%

WHPX 0%

ACCURATE SHARES

SVC- NSI BOOKS- OCT/11

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 494635 /		<u>Alt Order #</u> 06328330
<u>Product</u> DCCC		
<u>Contract Dates</u> 09/18/12 - 09/24/12		<u>Estimate #</u> 1472
<u>Advertiser</u> Democratic Congressional Campaign Comm		<u>Original Date / Revision</u> 09/21/12 / 09/21/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> Heather Utley	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	09/21/12	09/24/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/21/12	09/27/12	M---F--				1	\$750.00			
N 2	WFSB	09/21/12	09/24/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/21/12	09/27/12	M---F--				1	\$1,750.00			
N 3	WFSB	09/21/12	09/24/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/21/12	09/27/12	M---F--				1	\$2,200.00			
N 4	WFSB	09/21/12	09/24/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/21/12	09/27/12	M---F--				1	\$1,100.00			
N 5	WFSB	09/21/12	09/24/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/21/12	09/27/12	M---F--				1	\$1,350.00			
N 6	WFSB	09/21/12	09/24/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/21/12	09/27/12	M---F--				1	\$600.00			
N 7	WFSB	09/21/12	09/24/12	9am-10am	9am - 10am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/21/12	09/27/12	M---F--				1	\$500.00			
N 8	WFSB	09/22/12	09/22/12	Criminal Minds	1135pm-1235am		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-----1-				1	\$525.00			
N 9	WFSB	09/22/12	09/22/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-----1-				1	\$700.00			
D 10	WFSB	09/23/12	09/23/12	Face the Nation/ Face the St	10:30am - 11:30am		:30			NM	0	\$0.00
N 11	WFSB	09/23/12	09/23/12	DELAYED CSI Miami	SA 135X-205X		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-----1				1	\$100.00			
N 12	WFSB	09/23/12	09/23/12	Jets Football	1:00pm - 7:00pm		:30			NM	1	\$8,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u>		<u>Alt Order #</u>
494635 /		06328330
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/18/12 - 09/24/12	DCCC	1472
<u>Advertiser</u>		<u>Original Date / Revision</u>
Democratic Congressional		09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$8,000.00			
D 13	WFSB	09/23/12	09/23/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	0	\$0.00
N 14	WFSB	09/21/12	09/24/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M---FSS				1	\$1,400.00			
N 15	WFSB	09/23/12	09/23/12	Face the Nation/ Face the Str	10:30am - 11:30am		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$550.00			
N 16	WFSB	09/23/12	09/23/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$1,100.00			
N 17	WFSB	09/23/12	09/23/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$400.00			
Totals											15	\$21,025.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/24/12	15	\$21,025.00	\$17,871.25
Totals	15	\$21,025.00	\$17,871.25

Signature: _____ Date: _____

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REP HEADLINE# 6328330
*** UNAPPROVED REV #1

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME	MIKE FURMAN
------------	-------------

SALES PRSN WA- HEATHER TUTTLEY (H)

[illegible]

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Journal of Management Inquiry 20(6) 789–804
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REP HEADLINE# 6328330

*** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

CHANGES

SEP20/12 14.21

*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
15	A		600A-700A	30		\$400.00	9/23	9/23	1		SUN	1
PROGRAM : NEWS												
CON COM1: NEWS												
SEP/12			21025.00									
CONTRACT TOTAL											21025.00	
TOTAL SPOTS											15	

MARKET TOTALS \$51,280
WFSB 41%
WTNH 27%
WVIT 15%
WTIC 17%
WCTX 0%
WCCT 0%
WHPX 0%
CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- OCT/11
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

<u>Contract / Revision</u> 494635 /		<u>Alt Order #</u> 06328330
<u>Product</u> DCCC		
<u>Contract Dates</u> 09/18/12 - 09/24/12		<u>Estimate #</u> 1472
<u>Advertiser</u> Democratic Congressional Campaign Commi		<u>Original Date / Revision</u> 09/20/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> Heather Uttley	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media (GMMB)
 1010 Wisconsin Avenue
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFSB	09/21/12	09/24/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M---F--				1	\$750.00			
N 2	WFSB	09/21/12	09/24/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M---F--				1	\$1,750.00			
N 3	WFSB	09/21/12	09/24/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M---F--				1	\$2,200.00			
N 4	WFSB	09/21/12	09/24/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M---F--				1	\$1,100.00			
N 5	WFSB	09/21/12	09/24/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M---F--				1	\$1,350.00			
N 6	WFSB	09/21/12	09/24/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M---F--				1	\$600.00			
N 7	WFSB	09/21/12	09/24/12	9am-10am	9am - 10am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M---F--				1	\$500.00			
N 8	WFSB	09/22/12	09/22/12	Criminal MInds	1135pm-1235am		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$525.00			
N 9	WFSB	09/22/12	09/22/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$700.00			
D 10	WFSB	09/23/12	09/23/12	Face the Nation/ Face the St	10:30am - 11:30am		:30			NM	0	\$0.00
N 11	WFSB	09/23/12	09/23/12	CSI Miami	1235am-135am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$100.00			
N 12	WFSB	09/23/12	09/23/12	Jets Football	1:00pm - 7:00pm		:30			NM	1	\$8,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u>		<u>Alt Order #</u>
494635 /		06328330
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/18/12 - 09/24/12	DCCC	1472
<u>Advertiser</u>		<u>Original Date / Revision</u>
Democratic Congressional		09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$8,000.00			
D 13	WFSB	09/23/12	09/23/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	0	\$0.00
N 14	WFSB	09/21/12	09/24/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M---FSS				1	\$1,400.00			
N 15	WFSB	09/23/12	09/23/12	Face the Nation/ Face the Str	10:30am - 11:30am		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$550.00			
N 16	WFSB	09/23/12	09/23/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$1,100.00			
N 17	WFSB	09/23/12	09/23/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$400.00			
Totals											15	\$21,025.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/24/12	15	\$21,025.00	\$17,871.25
Totals	15	\$21,025.00	\$17,871.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 6328330
*** ORIGINAL REV#0 ***

ADV # _____ ADV. NAME ISS/DCCC REP. # _____ OFF. # _____ SALESMAN # _____

AGY #	AGY. NAME	BUYER NAME
	GREAT AMERICAN MEDIA	MIKE FURMAN

3050 K ST NW,
SALES PRSN WA- HEATHER UTTELEY (H)

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6328330 CLASS: NATL. LOCAL REGIONAL

PRDCT	DCCC	EST#1472 COMMENTS: (LINE, ORDER, INVOICE)
-------	------	---

FLIGHT DATES	SEP18/12	SEP24/12	WK-1
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP20/12 12.58

REP: NEW ORDER
TTL 21025 @ 14X
WILL UPDATE SHORTLY WITH COMPETITIVE
PLS CFM
THANKS, MIKE FOR HEATHER

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE, 10 MIN SEP REQ

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS/WK:	WEEK INVT	DAYS	:TOTL: :SPTS:
AGENCY ADVERTISER CODE = 11												
AGENCY PRODUCT CODE = 14												
AGENCY EST# = 1472												
1			1200N-1230P	30		\$750.00	9/21	9/24	1		F,M	1
PROGRAM : EYEWITNESS NOON NEWS												
CON COM1: EYEWITNESS NOON NEWS												
2			530P-600P	30		\$1,750.00	9/21	9/24	1		F,M	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS
3			600P-630P	30		\$2,200.00	9/21	9/24	1		F,M	1
			PROGRAM : EYEWITNESS NEWS									
			CON COM1: EYEWITNESS NEWS									
4			630A-700A	30		\$1,100.00	9/21	9/24	1		F,M	1
			PROGRAM : EYEWITNESS NEWS									
			CON COM1: EYEWITNESS NEWS									
5			700P-730P	30		\$1,350.00	9/21	9/24	1		F,M	1
			PROGRAM : INSIDE EDITION									
			CON COM1: INSIDE EDITION									
6			700A-900A	30		\$600.00	9/21	9/24	1		F,M	1
			PROGRAM : CBS THIS MORNING									
			CON COM1: CBS THIS MORNING									
7			900A-1000A	30		\$500.00	9/21	9/24	1		F,M	1
			PROGRAM : LIVE WITH KELLY									
			CON COM1: LIVE WITH KELLY									
8			1135P-1235A	30		\$525.00	9/22	9/22	1		SAT	1
			PROGRAM : CRIMINAL MINDS									
			CON COM1: CRIMINAL MINDS									
9			700A-900A	30		\$700.00	9/22	9/22	1		SAT	1
			PROGRAM : EYEWITNESS NEWS SAT									
			CON COM1: EYEWITNESS NEWS SAT									
10			1030A-1130A	30		\$1,100.00	9/23	9/23	1		SUN	1
			PROGRAM : FACE THE NATION/FACETHE STATE									
			CON COM1: FACE THE NATION/FACETHE STATE									
11			1235A-135A	30		\$100.00	9/23	9/23	1		SUN	1
			PROGRAM : NUMBERS									
			CON COM1: NUMBERS									

BSO

REP HEADLINE# 6328330

*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

SEP20/12 12.58

*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
12			425P-730P	30		\$8,000.00	9/23	9/23	1		SUN	1
	PROGRAM : NY JETS @DOLPHINS											
	CON COM1: NY JETS @DOLPHINS											
13			900A-1030A	30		\$950.00	9/23	9/23	1		SUN	1
	PROGRAM : CBS SUNDAY MORNING											
	CON COM1: CBS SUNDAY MORNING											
14			1100P-1135P	30		\$1,400.00	9/21	9/24	1		F-M	1
	PROGRAM : 11P EYEWITNESS NEWS											
	CON COM1: 11P EYEWITNESS NEWS											
SEP/12			21025.00									
											CONTRACT TOTAL	21025.00
											TOTAL SPOTS	14

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI BOOKS- OCT/11
DEMOS- RA35+*



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

CONTRACT

<u>Contract / Revision</u> 494635 /		<u>Alt Order #</u> 06328330
<u>Product</u> DCCC		
<u>Contract Dates</u> 09/18/12 - 09/24/12		<u>Estimate #</u> 1472
<u>Advertiser</u> Democratic Congressional Campaign Commi		<u>Original Date / Revision</u> 09/20/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> Heather Uttley	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media (GMMB)
 1010 Wisconsin Avenue
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	09/21/12	09/24/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M---F--				1	\$750.00			
N 2	WFSB	09/21/12	09/24/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M---F--				1	\$1,750.00			
N 3	WFSB	09/21/12	09/24/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M---F--				1	\$2,200.00			
N 4	WFSB	09/21/12	09/24/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M---F--				1	\$1,100.00			
N 5	WFSB	09/21/12	09/24/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M---F--				1	\$1,350.00			
N 6	WFSB	09/21/12	09/24/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M---F--				1	\$600.00			
N 7	WFSB	09/21/12	09/24/12	9am-10am	9am - 10am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M---F--				1	\$500.00			
N 8	WFSB	09/22/12	09/22/12	Criminal Minds	1135pm-1235am		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$525.00			
N 9	WFSB	09/22/12	09/22/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$700.00			
D 10	WFSB	09/23/12	09/23/12	Face the Nation/ Face the St	10:30am - 11:30am		:30			NM	0	\$0.00
N 11	WFSB	09/23/12	09/23/12	CSI Miami	1235am-135am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$100.00			
N 12	WFSB	09/23/12	09/23/12	Jets Football	1:00pm - 7:00pm		:30			NM	1	\$8,000.00

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
494635 /	06328330

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	DCCC	1472

Advertiser	Original Date / Revision
Democratic Congressional	09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$8,000.00			
D 13	WFSB	09/23/12	09/23/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	0	\$0.00
N 14	WFSB	09/21/12	09/24/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M---FSS				1	\$1,400.00			
Totals											12	\$18,975.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/24/12	12	\$18,975.00	\$16,128.75
Totals	12	\$18,975.00	\$16,128.75

Signature: _____ **Date:** _____

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